

OTCTCA Board Meeting Notes
September, 14th, 2016

Attendance

Present: Karen Bowler, Zachary Fruchtengarten, Dan Lenzen, Sarah Stevenson, Helen Ying, David Hooff, Jessica (Jessie) Burke, Scarlett Stack

Absent: Brian Harvey, David Leiken, Will Naito,

Guests: Anastasia Zurcher

A quorum being present, Helen Ying, Chair, opened the meeting at 11:36 AM

1. Minutes

July and August minutes have not been sent and, therefore, not approved.

2. Vacant Board Seats

Discussion on who will fill vacant seats. Board needs a member to help with communication.

Dan Lenzen motioned to add Scartlett Stack to fill a board vacancy.

Helen Ying asked to amend to also fill communication committee chair.

Dan Lenzen made the amendment.

Jessie Burke seconded the motion.

Motion carried without opposition

Sarah Stevenson to ask Andy Shaw with Central City Concern to fill Timothy's seat.

3. Treasurer's Report

Dave Hooff presented the treasurer's report.

\$2,470 left in District Mgmt Fund to be used towards payments for Anastasia and Lewis's work in the interim.

4. NWNW Meeting Report

Nothing to report from last month's NWNW meeting

No one can attend tonight's meeting

5. PDC matching grant for District Manager Report

We need \$17,100 to hit the \$30,000 goal and receive the matching grant.

Board needs to get commitments by end of the month.

PDC is giving board an extension through the end of October.

6. PDC Livability Grant Reports

a.) Chinatown Gate

Gloria Lee is waiting for an estimate for the tile pieces and dragon corners
Jessie shared that Michael with Fubonn said he can help with locating a source for the tile pieces. Helen will check with him about the source.
Tiles and paint are still outstanding
Fernando to do the painting and is included in the current grant

Questions for Gloria:
Is there money left?
What work is left to be done?
What will require further fundraising?
Is the gate reinforced?

b.) Lampposts – Community Feedback and Next Steps

Helen reported that couple people from CCBA walked around the neighborhood and thought the newly painted lampposts look great.

Board discussed creating an additional press release about the revitalization work in Old Town Chinatown for all media channels and need someone to create the press release.

Board reviewed letter to Chinese community groups.
Dave Hooff recommended edit to paragraph 4: change ‘this neighborhood’ to ‘Old Town’.

There was a discussion as to whether the name of the neighborhood was changed.

Helen reported that the Chinese community wants banners on 3rd and 4th and they do not want to share with Japantown., but some in the Chinese community are willing to have Chinatown on the Westside of 3rd and Japantown on the eastside of 3rd.

Originally the concern was whether to alternate Old Town with Chinatown, but the mix of Japantown and Chinatown seems a bigger concern.

Helen plans to send letters to the Chinese community and Nikkei and ask for feedback on banner placement by the end of September.

The updated map would be as follows:
Chinatown/Old Town on 4th.
Chinatown/Old town on the Westside of 3rd.
Japantown/Old Town on the Eastside of 3rd except for where garden is
Japantown/Old Town on 2nd.

Helen also noted that there was a critique on whether to change the black on the Chinatown banner to green.

Jessie asked if it could instead be changed to grey.

Lampposts and banners are to be hung by February, 2017.

7. Strategic Action Plan

Committees need to review their action items and report progress at the October Board meeting.

Jessie needed clarification as to where to place the board's support of development within the plan. It was added as 3e and Jessie will assign it to a committee.

8. Website Update

Anastasia reported that there is a plug that Lewis wants to purchase to use for the site. She recommended to pay \$250 to use the lifetime subscription and purchase with Communications Funds and NWNW will purchase it with a card.

Dave motioned that we pay for the subscriptions and apply for a communication grant. Sarah seconded.

Motion carried without opposition.

Additional Items:

Howard Weiner wants to come back and help the community get back on track with public safety.

Bob Naito wants to meet for next steps for R2D2 now that the move is blocked. Sarah, Jessie, and Helen will meet on behalf of the board.

Meeting was adjourned at 1:00pm

NOTES SUBMITTED BY KAREN BOWLER