

OTCTCA Board Meeting Minutes
May 10th, 2017^[SEP]
U of O room 150

Attendance

Will Naito, Sarah Stevenson, Zachary Fruchtengarten, Dan Lenzen, Jane Gordon, Evan Ross, David Leiken, Peter Englander, Helen Ying, Jessie Burke,

Guests

Anastasia Zurcher, Ann Sanderson, Terry Chung

Minutes

1. Welcome Meeting commenced at 11:37
2. Helen will be the Board representative for Arts Culture & History Committee, joining co-chairs Jackie Peterson-Loomis and Lynn Longfellow.
3. Helen confirmed that Prosper Portland will hold some sort of community forum on the future of 4th & Burnside once sale of the property is completed.
4. Minutes from April 17, 2017: **Motion: Jessie Burke moved to adopt meeting minutes, David Leiken seconded. All in favor**
5. Treasurer's report – report had been previously sent to Board members, no questions. Discussion of whether to proceed with a credit card or debit card for use by District Manager. **Motion: Jane Gordan moved to approve the application for a credit card with a \$1,000 limit. Jessie Burke seconded. All in favor.**
6. Debrief from meet-n-greet with Commissioner Eudaly – She's not planning on eliminating neighborhood association structure, however we are to expect changes.
7. Peter Englander reported on Venture Portland (VP) Board meeting, discussion of the Mayor's budget, that VP was also looking at cuts deeper than last year's support. and what they were doing to address is and the cut to our DM \$30K grant. The other main topic was debriefing the 82nd Avenue of Roses parade cancellation, how well the 82nd Avenue Business Association handled it, and the need for each district to have a media policy.
8. District Manager's Report: Ann proposed a progressive mixer for businesses, that she is reformulating the DM discretionary budget, social media improvements. The board supported moving ahead with a signature event on 8/19-20 though the Board wanted Ann to check wither there were any other major business district events going on the same time. Budget of \$5,000 from aforementioned discretionary budget was discussed, along

with obtaining a match.

9. LEAD (Low wants to partner with OTCTCA for National Night Out. Communications and Safety & Livability will coordinate and finalize the date. Peter mentioned there was restricted money available to spend on the event.
10. Board Vacancy: Considerations for filling the vacancy – The desire to have a resident on the board, wondering who the runner-up was during the election last month and how to develop a stronger group of residents to be board members. There was mention of an ability to expand the board through a change in the by-laws if need be. **Motion: Helen Ying moved, Sarah Stevenson seconded nominating Terry Chung. Jane amended the motion to add Terry to the board because of his demonstrated interest and commitment and that we also actively seek a resident to serve as well, and if we are successful we amend our by-laws and grow the board by one position. Eight voted for, two opposed. Terry is elected onto the Old Town Chinatown Community Association Board.**
11. Media relations policy: Jessie Burke led the group through a list of questions so she could go back and write up a policy.
12. Dan made announcement of a Rose Festival event called the Ward Room to which the Board is invited.
13. Meeting adjourned 1 PM.